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## Eleven Wireless Names New Chief Technology Officer

Leading online guest services supplier announces industry visionary Dan Lulich as new CTO to lead company on next generation technology solutions.

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Portland, OR – [Eleven Wireless](#), the provider of hospitality's leading software platform for managing [online guest services](#), today announced that Dan Lulich has been named chief technology officer. As CTO, he will serve as a primary external spokesperson for the company and will work closely with senior leaders and the board of directors at Eleven to ensure strong collaboration on customer requirements, knowledge sharing, strategy, and development efforts.



[Dan Lulich](#) is one of the industry's leading authorities and visionaries in hospitality technology, as well as trends in cloud based technology. He has a strong track record at Eleven as a leading voice on product strategy with an emphasis on on-time product delivery to meet emerging customer requirements. During his three years as the VP of Technology at Eleven, Dan has built a strong organization consisting of Product Development, System and Network Engineering, Customer Support, and Field-wide Technical Services. He has developed a strong leadership team to manage these functional areas, which will allow him to focus on driving strategy and continuing to interface with customers and partners in the hospitality industry.

Most recently Dan was the keynote speaker at the Eleven hosted event "Exploring the Impact of 2012 Technology Trends on Guest Expectations: *Jumping on the Bandwagon or over the Shark?*" where he provided his insights on [guest technology trends](#) and how best to leverage them within hospitality. He and his team are active members of HTNG, serving on their Point of Sale Workgroup to enhance and simplify the connectivity of POS systems to PMS technology. Dan also has multiple patents related to internet technology.

"Dan Lulich brings tremendous experience and insight to his new role as Eleven's CTO." said Dan Meub, CEO of Eleven. "He has played a key role in solving core industry challenges around advanced guest internet management and leading the way with respect to industry trends such as cloud based technology. In his new role, Dan will be able to focus on evangelizing his industry expertise and continuing to be a close trusted advisor to leading luxury hospitality brands. Dan will be a leader in seizing the opportunities that lie ahead."

"As CTO, I look forward to the opportunity to concentrate on fostering our culture of technical innovation and continuing to build applications and platforms to create the future of hospitality technology," said Lulich. "I'm excited to face the challenges ahead, drawing upon my product strategy and development experience to work with our team to identify and develop the next generation of guest technology solutions."

### **About Eleven**

Eleven delivers hospitality's leading online guest services platform to manage Internet access, business centers, online hotel services and other emerging applications. Founded in 2002 to deliver wireless Internet to hotels, Eleven has grown rapidly, expanding its cloud-based software platform, ElevenOS, to provide hoteliers a centralized way to manage all aspects of their evolving online guest experience. As the only service provider neutral platform, ElevenOS allows hotel management groups to standardize their Internet, business center and in-room guest experience even when they have an assortment of service providers. Eleven's solutions have been deployed in over a thousand hotels nationwide and that number continues to grow each month. Eleven is a privately owned company headquartered in Portland, OR. For more information, visit [www.elevenwireless.com](http://www.elevenwireless.com).

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